

01

02

03

MODERN  
FLORAL  
DESIGN  
LACY BIRD  
STYLE

18 — 20 September 2026  
Kuala Lumpur, Malaysia

**LBA**  
FLORAL DESIGN  
ACADEMY

+1 555 704 7295  
[academy.lacybird.com](https://academy.lacybird.com)

**OFFLINE EVENT MASTERCLASS**

10:00 — 10:30

**Opening Session:  
Vision, Community & Course Framework**

10:30 — 13:00

**Lecture part: The Client Funnel:  
Communication, Sales & Marketing**

13:00 — 14:00

**Lunch (provided by Lacy Bird Academy)**

14:00 — 15:30

**Interactive lecture part: Moodboard and  
Client Proposal Structure and Approach  
(Live session + recording provided)**

15:30 — 16:00

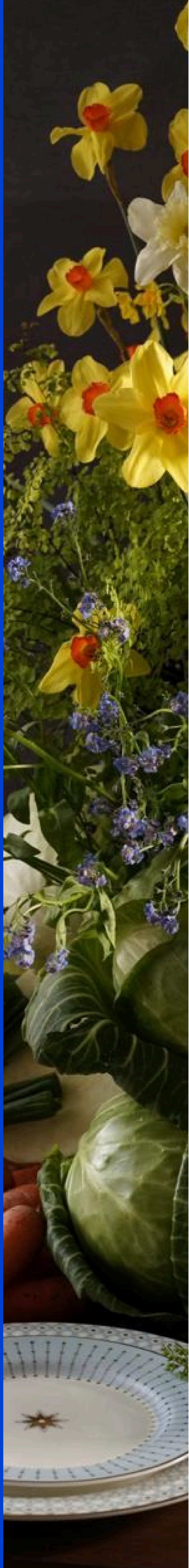
**Demonstration: Asymmetrical Bridal  
Bouquet**

16:00 — 17:30

**Practical part: Asymmetrical Bridal  
Bouquet**

17:30 — 18:00

**Practical part: Boutonniere**



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**OFFLINE EVENT MASTERCLASS**

10:00 – 13:00

**Lecture part:** Event Flower Selection & Procurement Volume, Quality, Budget & Logistics Guidelines

13:30 – 14:00

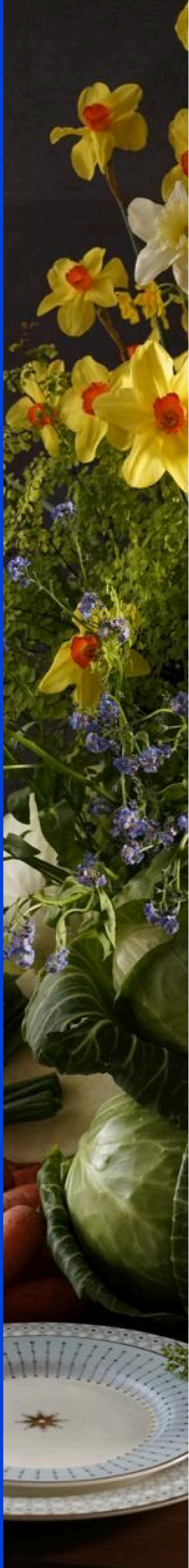
**Lunch (provided by Lacy Bird Academy)**

14:00 – 15:00

**Lecture part:** Floral Arches Structural Types and Installation Techniques

15:00 – 18:00

**Practical part:** Creating Floral Arches: Round and Square Forms



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**OFFLINE EVENT MASTERCLASS**

**10:00 — 13:00**

**Lecture part:** Table arrangements and set design

**13:00 — 14:00**

**Lunch (provided by Lacy Bird Academy)**

**14:00 — 17:30**

**Practical part:** Event Table Set Design

**17:30 — 18:00**

**Event Masterclass certificate presenting**

