

01

02

03

MODERN
FLORAL
DESIGN
LACY BIRD
STYLE

29 — 31 October 2026

Rome, Italy

LBA
FLORAL DESIGN
ACADEMY

+1 555 704 7295

academy.lacybird.com

OFFLINE EVENT MASTERCLASS

10:00 — 10:30

**Opening Session:
Vision, Community & Course Framework**

10:30 — 13:00

**Lecture part: The Client Funnel:
Communication, Sales & Marketing**

13:00 — 14:00

Lunch (provided by Lacy Bird Academy)

14:00 — 15:30

**Interactive lecture part: Moodboard and
Client Proposal Structure and Approach
(Live session + recording provided)**

15:30 — 16:00

**Demonstration: Asymmetrical Bridal
Bouquet**

16:00 — 17:30

**Practical part: Asymmetrical Bridal
Bouquet**

17:30 — 18:00

Practical part: Boutonniere



01

02 | day

03

MODERN
FLORAL
DESIGN
LACY BIRD
STYLE

29 — 31 October 2026

Rome, Italy

LBA
FLORAL DESIGN
ACADEMY

+1 555 704 7295

academy.lacybird.com

OFFLINE EVENT MASTERCLASS

10:00 — 13:00

Lecture part: Event Flower Selection & Procurement Volume, Quality, Budget & Logistics Guidelines

13:30 — 14:00

Lunch (provided by Lacy Bird Academy)

14:00 — 15:00

Lecture part: Floral Arches Structural Types and Installation Techniques

15:00 — 18:00

Practical part: Creating Floral Arches: Round and Square Forms



01

02

03 | day

MODERN
FLORAL
DESIGN
LACY BIRD
STYLE

29 — 31 October 2026

Rome, Italy

LBA
FLORAL DESIGN
ACADEMY

+1 555 704 7295

academy.lacybird.com

OFFLINE EVENT MASTERCLASS

10:00 — 13:00

Lecture part: Table arrangements and set design

13:00 — 14:00

Lunch (provided by Lacy Bird Academy)

14:00 — 17:30

Practical part: Event Table Set Design

17:30 — 18:00

Event Masterclass certificate presenting

